

### Planning Your Snowball Express Gift Shop Is As Easy As 1-2-3!

- 1. Sign Up
- Choose the date and profit for your shop.
- We offer 0%, 10%, 20% or 30% profit
- Most schools run for 5 days during school hours
- Advertise dates of the sale and sign up volunteers

### 2. Set-Up

- Parent letters, budget envelopes and coming soon posters will arrive a few weeks before the shop starts.
- Send home information flyers and envelopes with the children so that parents and children can decide on a budget for each person on their list.
- A few days before your sale begins, you will receive your personally selected gift items plus all of your sales aides like bags and tablecloths.
- Volunteers set up the holiday shop with our pre-coded items in any suitable area.

#### 3. Shop

- Assisted by volunteers and teachers, children shop in small groups.
- Check out is made easy with our coded pricing system.
- You may call in a reorder of items you need by 1 o'clock EST.
- When your shop is over, box up any unsold items and we'll send you prepaid UPS labels to send it all back.



### For More Information Contact Us Today!

### **Oakbrook Fundraising**

Email - Info@oakbrookfundraising.com www.oakbrookfundraising.com www.snowballexpress.net 800-783-3863







Safe and Educational! Great gifts for everyone! The Snowball Express Gift Shop offers merchandise that children want and that's affordable for them. Children shop in a safe indoor environment where they learn the value of money and how to spend it wisely with the help of parents and teachers. Best of All, The Snowball Express Gift Shop is Risk-Free! It won't cost your school a penny! There are no freight charges, or hidden costs....you only pay for the merchandise you sell. All you need to do is sign up volunteers - everything else is provided - IT'S THAT EASY!

### Highlights of Our Jewelry Collection



### Licensed Sports Merchandise! Available Regionally.





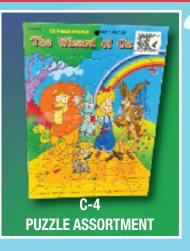


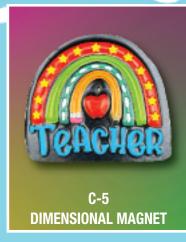
Customized for Your School! The Snowball Express Gift Shop is individually customized for every school. We offer items priced from 50¢ to \$16.00. This wide range of price categories allows you to select your own product and price categories to fit your specific needs. Your children will love it, and it is a great experience for them to learn how to shop, budget and spend wisely.

### Preview of Our Many Snowball Express Gift Items

# SERIOUS GAMER C-4 DOOR SIGN BROTHER

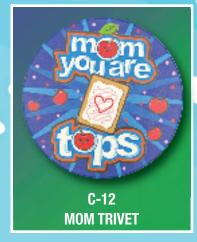










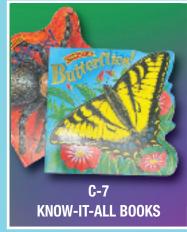


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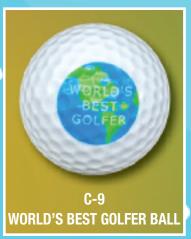




























Let children discover the joy of giving! For many children, The Snowball Express Gift Shop may be the first time they experience the thrill of picking out their own gifts for their family and friends. The Snowball Express Gift Shop has something for everyone on their list: Mom, Dad, Brother, Sister, Grandma, Grandpa, Aunt, Uncle, Teacher, Pets, Friends and other Special People.

Gift Vouchers can be purchased with a Credit Card

Don't want to send cash with your student?
Buy a gift voucher with a credit card instead!
Parents and family can go online and
purchase a gift voucher for their students.



Best of all, sponsors have access to reports so they can keep track of gift voucher purchases.

VISA



### Customized Product Selection

Picked by You and/or Our Expert Staff Personalized Gifts

No-Count Inventory System Over 900 Items to Choose From

## We Provide Everything You Need!

- **■** Sponsor website to view gift voucher reports
- **■** Colorful parent letters & budget envelopes
- Coming soon posters
- **■** Festive tablecloths
- **■** Gift bags
- **■** Price stickers for each price code category
- **■** Pre-coded merchandise
- Daily reorders
- **■** Web based cash register
- Friendly sales reps to walk you through the entire process
- **Count or No Count Inventory...the choice is up to the sponsor!**
- Only pay for what you sell!